

WALL WORKSHOP

Exploratory Workshop



Social Media and Health: The Good, the Bad and the Possible

Monday February 4, 2013
7:00 pm - 9:00 pm

UBC Robson Square Theatre
Room C300
800 Robson Street
Vancouver, BC

Open to the public,
reception to follow

Register to get a list of top
social media health sites:
<http://harnessingthesocialweb.eventbrite.ca>

Co-organized by the Faculty of Medicine
eHealth Strategy Office, Faculty of Applied
Science, School of Nursing, Sauder School of
Business, iSchool@UBC



Can Twitter be good for my health?
What are the best social media resources to help me manage my medical
problems?
Can I find useful health information on Facebook? Yammer? Tumblr?
How can I help others be healthy through Social Media?
Why should I know about "Patients Like Me", "Quantified Self", "CureTogether"?

To find out, come to our free public forum.

Medicine 2.0 and beyond: Where are we going with social media in health and medicine?

Gunther Eysenbach, Centre for eHealth Global Innovation, Toronto ON

Advantages of digital tools and dissemination technologies - experience of WHO Network on Equity, Health and Human Development

Ana Lucia Ruggiero, Pan-American Health Organization WHO, Washington DC

Social Media in Health: History, movements, and current practice

Dean Giustini, UBC Biomedical Library

Moderated by Gillian Shaw, *Vancouver Sun*

